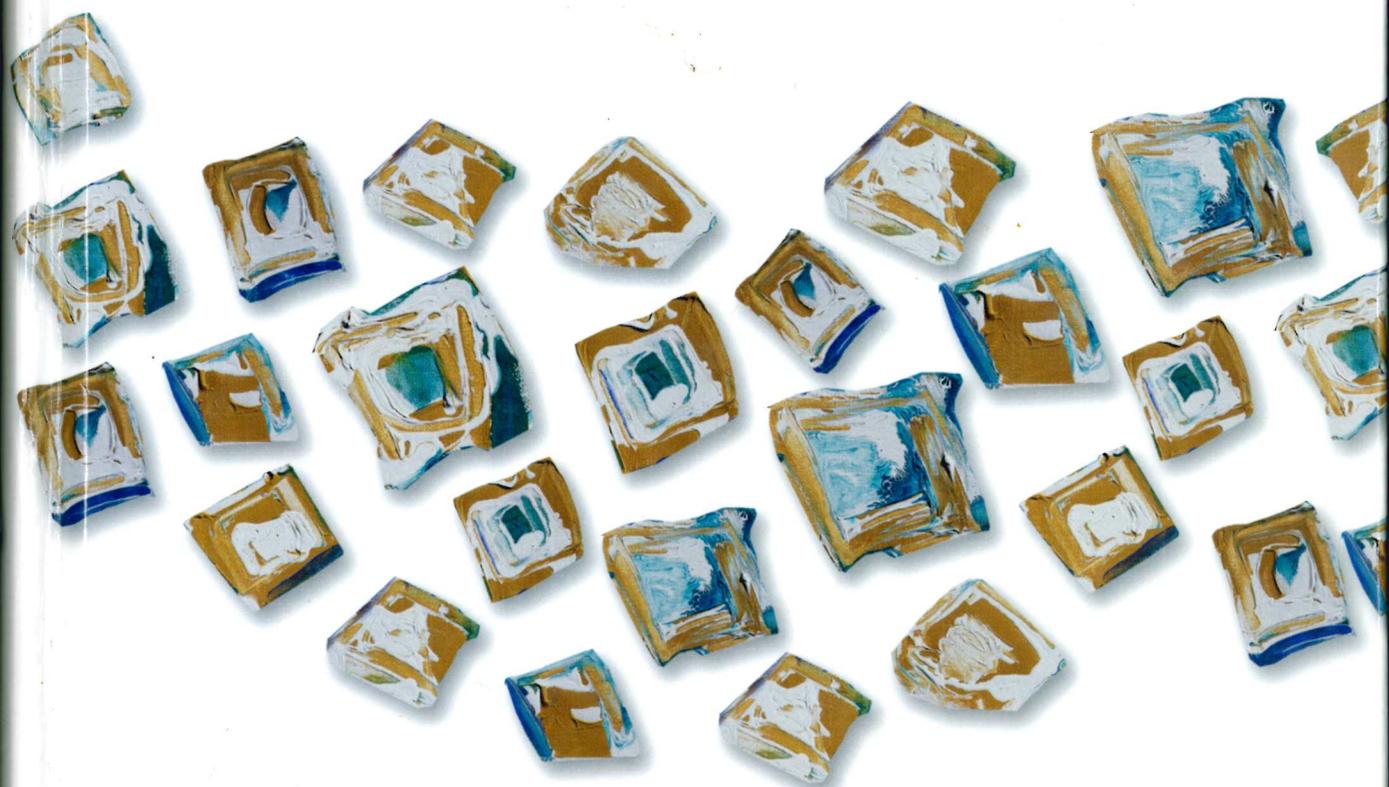


THE PERSUASION HANDBOOK

Developments in Theory and Practice



James Price Dillard ■
■ Michael Pfau

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James Price Dillard & Michael Pfau

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